

# TIDY

## A BETTER WAY TO MAKE MORE

Homekeepers are TIDY's most important partner, and we value you. We are committed to being the best place for you to make money. Let us tell you why.

Have questions? Email us at  
[conciierge@tidy.com](mailto:conciierge@tidy.com)

# Homekeepers - TIDY's most important partner

To many companies, you are just a number. Not at TIDY. We focus on giving you the tools to be successful.

- A company with a mission
- Our 1% pledge
- Get regular clients
- Get great support

# TIDY is a company with a mission.

**Our mission is to give everyone back  
an hour of their day.**

You are helping customers who need help:

- People with families
- The elderly
- People swamped at work

Customers are very grateful to have you help them and their families. Your Clients are looking for long term Homekeepers to become part of their home and regular routines.



# TIDY's 1% pledge.

We give away 1% of all cleanings to people who need them. Sometimes people can't pay, and that's ok. We have a program to help them out. It's a part of our caring for the community.



# The Best Clients Are Regular Clients



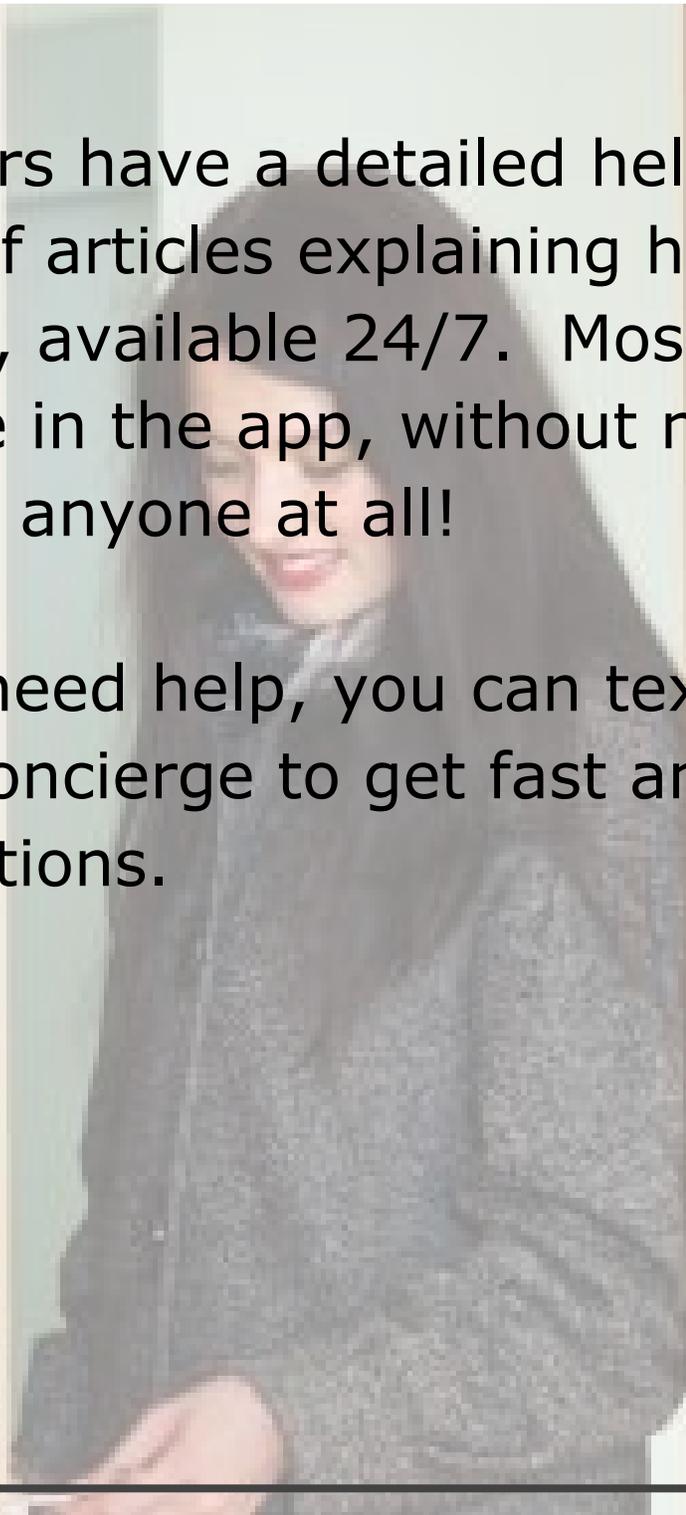
Our focus is on repeat customers, so you can expect to get the same people time and time again. Most of the time, when you book with a client, you are paired with them for all their future cleanings.

As you get to know clients better, you can be more comfortable on the job while delivering a better service.

# TIDY Concierge has your back.

Homekeepers have a detailed help center with a ton of articles explaining how things work, available 24/7. Most things can be done in the app, without needing to chat with anyone at all!

But, if you need help, you can text or email the Concierge to get fast answers to any questions.



# TIDY helps Homekeepers make more money.

We help you make more money in the following ways:

- Make more per hour
- Drive less
- Complete more cleanings
- Get consistent pay
- Additional pay opportunities
- Easily get equipment
- Know how to be successful



Focused cleanings =  
more value = higher pay.

Why can we pay up to \$27 per hour in some areas? It isn't magic, it's focus. Normally, clients pay for whole home cleanings. This means they pay for unimportant things. TIDY offers focused cleanings, so they pay only for what they want.

Here is an example:

A client wants help in the kitchen and bedroom. Most cleaning services force them pay to get the other rooms cleaned too.

TIDY Homekeepers can focus only on those rooms, so clients pay less. Because they get similar value, you get paid more per hour.

A cityscape at sunset with silhouetted trees in the foreground. The sky is a warm, golden yellow, and the buildings are dark against the light. The text is overlaid on the image.

# Smaller regions, so you drive less.

At TIDY, you pick a region that works for you. Any region you pick has short drive times: a maximum of 30 minutes between locations, and an average of 12 minutes per location. This allows you to drive less during the day and saving time and money.

# Block schedule lets Homekeeper do more cleanings.

We have a unique "Block Schedule". Clients pick from limited service lengths and start times. This allows you to complete more cleanings per day than traditional models.

Here is an example: Let's say you want to work 8am to 5pm.

In a traditional model, a client might book a 10am to 2pm cleaning. This means you can't do any cleanings before or after.

With TIDY, the same client might pick a TIDY+ from 11am to 1:30pm. You can still do two more cleanings that day, one at 8am and one at 2pm.



# Repeat clients give Homekeepers consistent pay.

When you make a client happy, you stay with that client. As you do a great job, clients stick with you and your schedule becomes as full as you want.

We protect your schedule to make sure you can stay with your regular clients over time. This way you can make more, and get more consistency.

A person is shown from behind, holding a smartphone up to take a photo of a sunset. The sun is low on the horizon, creating a bright, glowing effect with rays of light. The person's silhouette is dark against the bright sky.

# Get last minute bookings to make more.

Sometimes things happen with other Homekeepers. With TIDY, you can be a Last Minute Substitute. Make \$20 more per cleaning, which is up to \$45/hour!

We do that because clients really need someone urgently at an appointment. You can view these opportunities in your app, and accept them any time.

A person wearing a brown button-down shirt is holding a white rectangular box. They are standing in a bright, modern office or workspace. In the background, there is a desk with a laptop, a coffee cup, and other office supplies. The scene is well-lit, suggesting a sunny day.

# Rental equipment. Take home more, worry less.

You can start TIDY without any supplies at all! We offer a safe and lightweight rental kit. The kit includes everything you need, including non-toxic and green solutions. Clean any surface without worry.

Other companies make you purchase these products at full prices. Our cleaning kit is steeply discounted, with \$0 upfront. Simply pay as you go out of your payments.

Have your own supplies? No problem! We support that too.

# TIDY To Dos help you know what clients want.

With other services, it can be hard to understand what clients want, and they may have unreasonable expectations. TIDY helps solve this!

TIDY To Dos are a list of exactly what the client wants. Each To Do has an average time to complete. This helps you and your client plan your cleaning.

# TIDY is flexible with any lifestyle.

At TIDY, we work around you and your lifestyle.

- No boss - manage everything from your phone.
- Get consistent cleanings.
- Grab last minute work.
- Pick your own schedule

Consistent cleanings when you want them.

Over 90% of clients are recurring & book you for the same time on the same day every 1-4 weeks.

Regular clients help you better plan your life, & make consistent money.

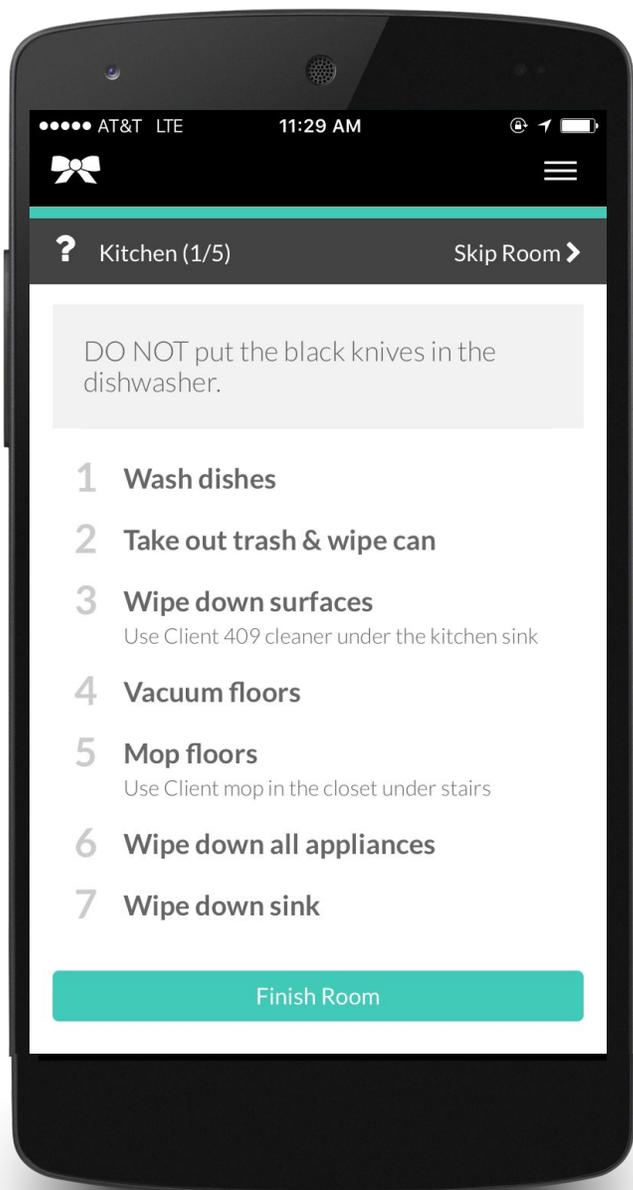
Last minute cleanings for extra cash.

Need extra cash? Just check your app. There are available Last Minute Substitutions to work.

These pay up to \$20 more per cleaning!



# No boss - manage everything from your phone.



At TIDY, you won't get an annoying boss, because you don't have one! You can manage your work on your own time, and never talk to anyone here if you don't want :)

View cleanings, payments, schedules, feedback, and more all from the app!

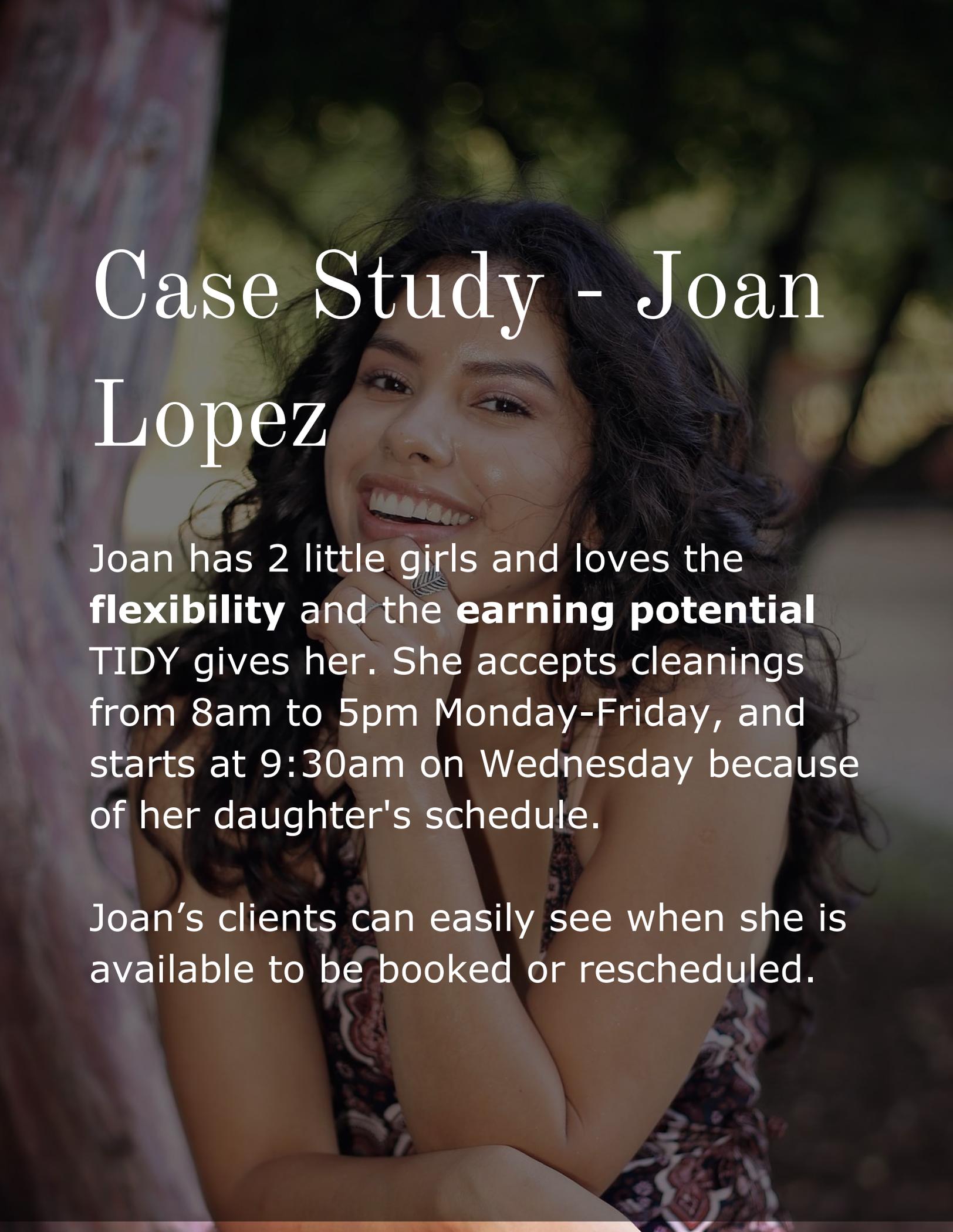
# Homekeeper control their schedule.

At TIDY, we don't force you to pick any schedule. You select times you want to automatically accept jobs.

Want to work weekends? Great. Work until noon? No problem.



Just set your schedule and you can automatically accept jobs from clients. Even when you are off, you can accept Last Minute Substitutions to fill up time and make some extra cash.



# Case Study - Joan Lopez

Joan has 2 little girls and loves the **flexibility** and the **earning potential** TIDY gives her. She accepts cleanings from 8am to 5pm Monday-Friday, and starts at 9:30am on Wednesday because of her daughter's schedule.

Joan's clients can easily see when she is available to be booked or rescheduled.

# How much does Joan Make?

After Joan's first month, she did a great job keeping her clients happy. So her schedule was very full.

Let's take a look at her regular schedule at her 5th week:

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00am	TIDY +	TIDY +	Off	TIDY +	TIDY +
11:00am	TIDY +	TIDY	Available for new Clients	Available for new Clients	TIDY +
2:00pm	TIDY +	TIDY	MIGHTY	TIDY	TIDY +
4:30pm	TIDY +	Available for new Clients		TIDY +	TIDY +

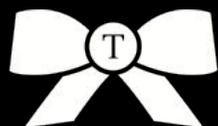
She made a total of **\$600 that week.**

# Then Joan Made More...

On Joan's 6th week, she accepted a last minute substitution. So she made the normal TIDY+ payment plus got the "last minute substitute" bonus of \$20.

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00am	TIDY+	TIDY+	Off	TIDY+	TIDY+
11:00am	TIDY+	TIDY	Last minute substitution TIDY+	Available for new Client booking	TIDY+
2:00pm	TIDY+	TIDY	MIGHTY	TIDY	TIDY+
4:30pm	TIDY+	Available for new Client booking		TIDY+	TIDY+

This brought Joan's **week 6 earnings to \$670**. Joan also did such a great job at her last minute substitution that the Client now uses her each week.



# TIDY

## Thank You

We look forward to partnering to make the world a better place, one home at a time.

Apply at [tidy.com/Homekeeper](https://tidy.com/Homekeeper)

Email: [concierge@tidy.com](mailto:concierge@tidy.com)